



WISHBONE
ADOPTED 7.27.24



MR. MITTENS
ADOPTED 6.20.24



FLOYD PEPPER
ADOPTED 12.28.24



KITSAP
ADOPTED 4.14.24



RANCHO COASTAL
HUMANE SOCIETY



ARYA
ADOPTED 12.15.24



DANCER
ADOPTED 1.26.24



BEEP BEEP LETTUCE
ADOPTED 11.22.24



COOKIE
ADOPTED 8.5.24

RANCHO COASTAL HUMANE SOCIETY

Thank you for supporting Rancho Coastal Humane Society (RCHS). In 2024, we accomplished so much together, achieving an important milestone with the renovation of our campus. RCHS has been serving the San Diego County Community for more than 64 years. . . and we are just getting started!

Dear Valued Donor,

Although Rancho Coastal Humane Society (RCHS) is full speed ahead into 2025, I want to take a moment to reflect on the incredible milestones achieved in 2024, thanks to your unwavering support.

Three major highlights for 2024

Finding new homes for 18 long-term dogs

We found loving homes for 18 long-term dogs, some of whom had been with us for more than two years. Our Behavior & Training team developed specialized training and incentives to attract potential adopters to these often-overlooked big dogs who were stressed by their prolonged stay.

Creating innovative programs for successful adoptions

Our Adoption Team developed innovative programs like Find My Fit – matching potential adopters with new arrivals, including custom alerts and concierge counseling. We energized our Foster to Adopt Program and introduced the opportunity for all adopters to leverage three complimentary in-home training sessions.

Transforming our campus

After more than a decade of planning and overcoming challenges, the modernization and expansion of the RCHS campus is complete!

Vision for 2025

The new year already has brought significant challenges. The devastating Los Angeles wildfires have displaced hundreds of pets. Through our FOCAS transport program, RCHS is partnering with rescue organizations to alleviate overcrowding and gathering donations to support impacted pet families. Our goals for 2025 include:

 **Doubling Adoption Numbers:** Return to pre-pandemic and pre-construction adoption numbers by strengthening and promoting programs that serve adopters across San Diego County and beyond.

 **Charlotte's Medical Center:** This new state-of-the-art facility will bring the majority of the Veterinary Care Program for low-income seniors. We also plan to launch the Community Veterinary Program, offering low-cost services to local rescue partners, hosting free community spay-and-neuter, vaccination and microchip clinics, and creating collaborative relationships with local pet hospitals.

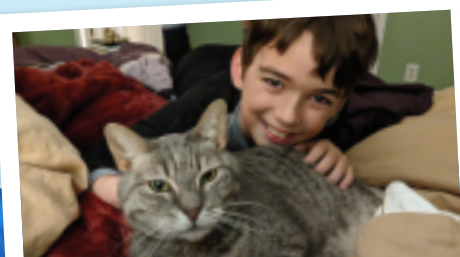
With your continued support, RCHS is confident we can meet any obstacle that comes our way. Together, we can create a brighter future for companion animals and the people who love them.

Sincerely,



Judi M. Sanzo

Judi Sanzo
President and CEO



RANCHO COASTAL HUMANE SOCIETY

Animal Safehouse Program

"Autumn," a domestic violence survivor, found a safety net with our Animal Safehouse Program (ASP), which cared for her cats, Ramen and Bento, when she fled domestic abuse. RCHS provided weekly updates and comprehensive medical and foster care for 57 days, enabling Autumn to rebuild her life while ensuring her pets' safety.

"Thank you from the bottom of my heart, I cannot thank you enough in this lifetime or the next. I wish that there were places like this all over the country in every big city," shared Autumn.

2024 ASP numbers:

- 🐾 54 cases
- 🐾 104 individuals assisted, many with young children:
 - 48% Domestic Violence, 28% Seniors, 18% Veterans, 6% Others in crisis
- 🐾 88 pets: 51 dogs, 36 cats, 1 rabbit
- 🐾 3,100 days of care



Bento & Ramen

Veterinary Care Program

Since 2020, the Veterinary Care Program (VCP) has directly assisted thousands of low-income seniors by covering the cost of their pets' essential veterinary care. Demand for the program has significantly grown year over year. Veterinary care addressed quality-of-life issues, ranging from treating severe dental disease to mass removal and biopsy, from severe allergies to ligament surgery repair, and in one case, a lifesaving emergency splenectomy for a 10 ½-year-old female Bichon mix named Gigi.

2024 VCP numbers:

- 🐾 364 Senior households
- 🐾 354 Pets treated
- 🐾 130 Partner veterinary hospitals



Gigi

Friends of County Animal Shelters

More than 90% of RCHS adoptable animals continue to come from overcrowded shelters through our Friends of County Animal Shelters (FOCAS) adoption program. Never has there been a time when this program has been needed more. RCHS commits as long as it takes to find the perfect match for an adoptable animal with the potential to be an amazing family member.

Adopted and returned 4 times, our team never gave up on 6-year-old Hadley. She first came to RCHS in January of 2020, near the start of the pandemic. In October 2024, nearly five years later, Hadley is finally in her forever home!

2024 FOCAS numbers:

- 🐾 644 – Intake
- 🐾 561 – Adoptions



Hadley

Volunteer Programs

When they adopted their dog Jaci, Rick and Kristen knew her temperament was something special to share with others. Enjoying their retirement as core volunteers for the Pet Assisted Therapy (PAT) program, Rick, Kristen and Jaci make regular visits to senior homes, schools and events to bring the calm and comfort only a certified therapy dog can provide. The commitment and spirit of our RCHS volunteers inspire us every day!

Volunteer numbers:

- 🐾 220 Foster families & 10 Teen Fosters
- 🐾 326 Animals in foster
- 🐾 Pet Assisted Therapy: 11 teams
- 🐾 RCHS Thrift Shop: 18
- 🐾 Animal Care & Other Programs: 185

Estimated volunteer hours valued at over \$1.2 million based on the \$38.61 hourly value in the state of California.

In addition to the programs highlighted above, RCHS continues to offer Youth Programs to hundreds of children and teens every year. With the opening of Vivian's Learning Center, this number will grow. You can also expect to see an increase in the distribution of pet food and supplies through Brock's Community Pet Food Bank.



Kristen, Rick & Jaci



Anne & Saucy Nuggs

Grand Opening Festival

In October, RCHS hosted a Grand Opening Community Festival attended by more than 1,500 people, who toured our new facilities, enjoyed great food and music, and engaged in pet-centric activities. It truly was a magnificent day in our history. Thanks to our generous supporters, RCHS raised more than \$17 million dollars to make this happen! The "Pawsibilities" are now endless for the expansion of our programs and services.



Financials and Ratings:

Rancho Coastal Humane Society is proud of our exceptional ratings on financial management, transparency and accountability. You can give with confidence. To review our full fiscal year 2023 – 2024 financial reports, please visit SDPets.org/board-financials.



 @rchumane

 @ranchocoastal



For Donations

Rancho Coastal Humane Society
389 Requeza Street, Encinitas, CA 92024

A 501(c)(3) charitable organization, Tax ID: 95-2151583